

OAIRP SPRING CONFERENCE

FRI . 26 . APRIL . 2024

VIRTUAL

FREE FOR ACTIVE MEMBERS



Instructions:

The OAIRP Spring 2024 meeting will be hosted, for FREE (to current members), virtually on Zoom. Please do not share this agenda or registration links with others as the zoom links are unique to you. As with past online events, we have created separate registration links for each Round to increase security and allow participant flexibility. Once you are registered, an email will be automatically generated from Zoom with a unique link for the online room and password. We recommend that you add each Round to your preferred online calendar (Google, iCloud, or Outlook).

PRODUCTION DRAFT SHEET

On the Clock (EST ZONE)

<p>9:00 AM</p>	<p>Welcome & Conference/Draft Opening <i>OAIRP President/Commissioner Laura Wittel</i></p> <p>Reimagining the Carnegie Classifications: a special panel with Sara Gast, Deputy Executive Director, and Mushtaq Gunga, Executive Director & Senior Vice President, for the Carnegie Classifications.</p> <p>Learn the Who, What, When, Where, and Why for the impending Carnegie Classifications changes. Also, Be Sure to Get Caught Up First – See the AIR Press Release Here.</p> <p style="text-align: center;">Registration Link</p>		
<p>9:55 AM – 10:00 AM</p>		<p><i>5 minutes on the clock</i></p>	
<p>10:00 AM – 10:45 AM</p>	<p>Round 1.A: A Data Swiss Army Knife: Combining Tools for Advanced Analytics</p> <p>Prospects: <i>Steven Graunke, AVP of Research and Analytics; Lindsay Marnell, Director Admissions Operations; and Daryl Wright, Associate Director Enrollment Research and Analytics; Miami University</i></p> <p>Description: Slate queries, Tableau Prep, and R are all useful tools data</p>	<p>Round 1.B: Making use of all of those HEI file submissions: Using ODHE's Resource Analysis data</p> <p>Prospects: <i>Thomas Benjamin, Director Institutional Research, Lorain County Community College; Kira Steigerwald-Jones, Senior Financial Data Analyst, ODHE</i></p> <p>Description: For many IR professionals at Ohio's public institutions, the January-February timeframe is full with preparing</p>	

	<p>professionals can use to collect, query, clean, and analyze data, and they can be used together more seamlessly than you might expect. This Round will discuss a collaborative project between Admission and Research and Analytics at Miami University that used all three tools to determine which vendors provided the greatest value in identifying prospective Miami University students. Data was extracted from Slate using the customizable Slate query tool. Once extracted, custom techniques in Tableau Prep were used to identify and aggregate on the earliest interaction. Finally, R was used to develop decision trees that yielded the sources most likely to generate candidates who applied. Participants will gain insight into using all three tools and will be able to take home code and techniques to implement analyses at their own institutions. Discussion will focus on using Slate, Tableau Prep, and R decision trees in analytics.</p> <p style="text-align: center;"><u>Registration Link 1. A.</u></p>	<p>various files for submission to the Ohio Department of Higher Education's (ODHE) HEI system, covering data about enrollment and faculty and requiring IR staff to connect with colleagues across campus about facilities and financial data. The ODHE Resource Analysis process uses many of those files and a standard methodology to produce instructional cost estimates. Attendees will learn about the Resource Analysis methodology and HEI report and how they can use this data on their campus for various purposes: to improve the accuracy of various file submissions, to incorporate into academic program review, and as a starting point to model program cost-revenue. Please note that these ODHE reports are only available to Ohio public institutions.</p> <p style="text-align: center;"><u>Registration Link 1. B.</u></p>
--	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

10:45 AM – 11:00 AM 15 minutes on the clock

11:00 AM – 11:45 AM	Value Selection Business & State Sector Meetings <u>Registration Link</u>	
--------------------------------	----------------------------------------------------------------------------------------------------------------	--

12:00 PM – 12:30 PM **Best Available Lunch & Virtual Mingle** [Registration Link](#)

12:30 PM – 1:15 PM	<p>Round 2.A: Strategies to Avoid Common Survey Bias</p> <p>Prospects: <i>Kristen Lindsay, Director of Institutional Research and Assessment, Findlay University; Ambreen Hasan, Director of Institutional Research and Effectiveness, Cleveland Institute of Art</i></p> <p>Description: Surveys seem simple. Colleagues think you just ask questions, collect data and share results. Sometimes coaching colleagues to ask the right questions, in the right way, at the right time can be tricky thanks to several biases. This Round will focus on identifying survey bias and addressing it as a</p>	<p>Round 2.B: Financial Value Transparency and Gainful Employment</p> <p>Prospect: <i>Dan Wilson, Director of Institutional Research and Analysis, Muskingum University</i></p> <p>Description: We're all aware of the new Financial Value Transparency and Gainful Employment requirements coming this summer. In this interactive Round, we'll discuss suggestions for who should be involved, what data is required, potential pitfalls and problems, and recommendations for pulling everything together to meet this requirement.</p>
-------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------



	<p>challenge that can be successfully tackled. The Prospects will review common mistakes and strategies for writing good survey questions that lead to good data for confident, informed decision-making. The Prospects will also explore survey question examples that can skew results, thus providing a roadmap to help coach campus colleagues to avoid less than successful survey questions and data collection.</p> <p style="text-align: center;"><u>Registration Link 2. A.</u></p>	<p style="text-align: center;"><u>Registration Link 2.B.</u></p>
--	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------

1:15 PM – 1:30 PM 15 minutes on the clock

<p>1:30 PM</p> <p>–</p> <p>2:15 PM</p>	<p>Round 3.A: Writing Feasibility Studies for Institutional Growth</p> <p>Prospect: <i>Kristy Tipton, Program Support and Testing Center Director, Ashland University</i></p> <p>Description: I've developed a streamlined process for crafting feasibility studies, a crucial response to change at Ashland University. Traditionally undertaken by faculty, I've created a standardized template that caters to both faculty and administrators, ensuring readability across various departments. This approach has not only simplified the process but also expanded to evaluate the viability of existing programs. My Round delves into the dynamic landscape of higher education, utilizing databases such as IPEDS, EDEPS, and CUDAS, along with resources like the Bureau of Labor Statistics, job boards and other internet resources. Join me to explore this strategy for navigating change in higher education.</p> <p style="text-align: center;"><u>Registration Link 3. A.</u></p>	<p>Round 3.B: How to make IPEDS Average Net Price more accurate and transparent</p> <p>Prospect: <i>John Ingram, Director of Institutional Research, La Roche University</i></p> <p>Description: This year, NCES is considering how to improve the process of calculating the IPEDS Student Average Net Price (ANP). In this Round, I will review my new report, commissioned by NCES, that questions if a widely used tuition estimator uses data that is transparent and timely — or outdated and confusing. It shows how the way colleges explain costs and financial aid — the ANP — can be improved to truly benefit the students it is designed to help.</p> <p>To boost enrollment, costs must be transparent, based on reliable data. Your Student Average Net Price (ANP) impacts how prospects choose your school, its financial health, and its competitiveness.</p> <p>This Round will review the challenges to the current system that calculates ANP. I will look at how the cost comparison process should be redesigned to improve timeliness, transparency, and inclusivity without adding to the institutional burden, and make it more useful to college prospects.</p> <p>I will review the current tools, guidelines, and methods that can help attendees improve the accuracy and efficiency of ANP reporting.</p> <p>Upon completion, attendees will understand:</p> <ul style="list-style-type: none"> ● How ANP works and why it needs to be improved.
------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------



		<ul style="list-style-type: none"> • How the complicated process makes it hard for prospects to compare schools. • How changes can ensure accountability. • How attendees can share their feedback with the NCES. <p>Which resources and best practices are available to improve the accuracy and efficiency of ANP reporting.</p> <p style="text-align: right;"><u>Registration Link 3. B.</u></p>
--	--	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

2:15 PM – 2:30 PM 15 minutes on the clock

<p>2:30 PM – 3:15 PM</p>	<p>Round 4.A: A Text Mining Tool to Get Relevant Insights from Survey Responses</p> <p>Prospect: <i>Ayubur MD Khan, Sr. Institutional Research Analyst/Statistician, University of Toledo</i></p> <p>Description: University staff, faculty and students are often tasked with conducting surveys for research and administrative purposes. In many cases these surveys consist of open-ended questions which offer rich, qualitative data that have the potential to provide unfamiliar insight on a topic. Given a large sample size, this type of question may end up having a large amount of text responses which might not be feasible for researchers to read through before they can extract any valuable insight. Despite having modern computing power and advanced text mining techniques, analyzing text responses still involves several steps of pre-processing, cleaning, and applying statistical procedures and can be very labor-intensive particularly for researchers who conduct several surveys each year. In this Round, we will share and demonstrate a tool that will allow you to easily analyze text responses in a survey with minimal effort.</p> <p style="text-align: right;"><u>Registration Link 4. A.</u></p>	<p>Round 4.B: Self-Preservation for IR Professionals</p> <p>Prospect: <i>Kristen Lindsay, Director of Institutional Research and Assessment, The University of Findlay</i></p> <p>Description: Maybe you feel like the lone wolf in a one-person department. Or campus colleagues think you sit around waiting to build another student satisfaction survey. It seems like no one ever checks in with you to see if you're surviving on a manic Monday. Or perhaps even your supervisor doesn't quite understand the cycle of stress you experience thanks to frequent federal deadlines. Take self-preservation – putting yourself first and creating healthy emotional space to cope with work / life demands – into your own hands and actively invest in your well-being. In this workshop we will explore different self-preservation activities, and complete four activities as a group: 1. Compliment yourself, 2. Nutfy your support network, 3. Love yourself like you love your phone, and 4. Make a little change each day. Learn how to be a great steward of your personal welfare while you are stewarding all that data and supporting institutional decision makers.</p> <p style="text-align: right;"><u>Registration Link 4. B.</u></p>
-------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

3:15 PM – 3:30 PM 15 minutes on the clock



3:30 PM

–

4:00 PM

Round 5.A: We Need a Rubric: Creative Approaches for Developing Rubrics for Assessment

Prospect: Dawn Wallace-Pascoe, Director of Assessment, and Institutional Data & Research; Doug Ruml, Assistant Professor and Finance Program Director; Ohio Dominican University

Description: Ohio Dominican University recently developed two new rubrics for outcomes we found challenging to assess. ODU uses the AAC&U VALUE rubrics for nearly all of our university-wide student learning outcomes, but lacks a rubric for the ODU-specific outcome of Learning Within the Catholic and Dominican Tradition. Through a collaborative approach that included participants from the academic assessment committee, faculty, the library, and the Center for Dominican Studies, we designed a new rubric to collect data for both academic and co-curricular assessment. A second assessment challenge was reviewing and providing feedback to academic programs doing assessment program reviews. Our academic assessment committee designed a rubric using the HLC criteria related to assessment as a framework and piloted the new rubric this winter. In this Round, we will describe the approaches we followed, share the new rubrics, and invite discussion from others who have been tasked with designing rubrics.

[Registration Link 5. A.](#)

Round 5.B: How COTC Leverages its Student Entrance Survey to Understand Student's Basic Needs and Direct Holistic Student Supports

Prospects: Joe Argiro, Institutional Research Analyst; Troy King, Director, Holistic Student Support Center; Central Ohio Technical College

Description: Central Ohio Technical College (COTC) established a Holistic Student Support Center (HSSC) in 2022 and has been scaling both academic and basic needs operations to broadly support students through their educational journey. Partnering with the Office of Institutional Research & Effectiveness (IR&E), the HSSC deployed a Student Entrance survey within the student orientation process in order to assess basic needs and student goals early in the enrollment cycle. This Round will present the survey and how the data are used to inform HSSC operations and student outreach.

[Registration Link 5. B.](#)

4:00 PM

Closing Draft Statements and Fall 2024 Conference

Virtual Happy Hour ~ BYOB ~ Bring Your Own Beverage

[Registration Link](#)



OAIRP is a **volunteer professional development organization**. We aim to do our best with communication and avoid glitches; but issues may occur that require us all to be patient and flexible. Attendance is limited to the first 300 participants. Each Round will be recorded, and materials shared, but you must register! We do our best to monitor the chat in each Round, however if your question is not answered you are welcome to follow-up with the speaker or reach out to **OAIRP**.

