



Fall 2023
OAIRP
conference

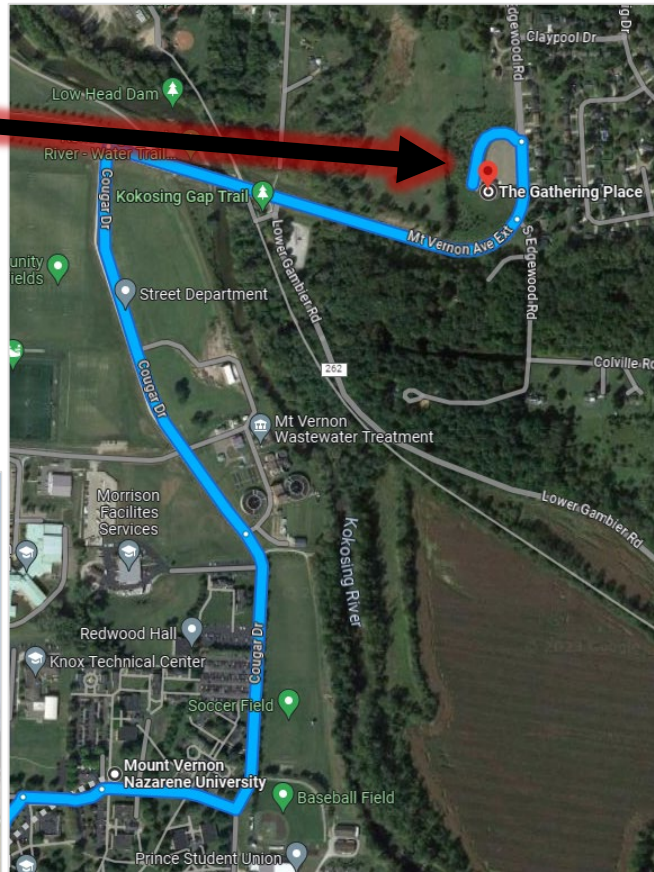
FRIDAY, OCTOBER 20
MOUNT VERNON, OHIO



Notes & Directions: Continental Breakfast & Lunch will be served and are included in your conference registration fees.
Parking Instructions: Parking is FREE and available in the upper or lower lot.
Conference Location: The Gathering Place, 425 S. Edgewood Road Mt. Vernon, OH 43050

The Gathering Place
425 S. Edgewood Road
Mt. Vernon, OH 43050

[Google Maps Pin](#)



WIFI:

Net = MVNU-Visitor
 Login = Visitor
 Password= bluegreenteam

**Fall 2023
 Conference
 Attendee
 Resources:**

<https://bit.ly/Fall2023Resources>



**Fall 2023
 Conference
 Attendee
 Survey:**

<https://bit.ly/OAIRPFall23Survey>





Conference Program

Time	Topic/Session
8:15 AM	Doors Open & Continental Breakfast Begins <i>(provided with registration)</i>
9:00 AM 9:00 AM - 10:00 AM	<p data-bbox="310 877 1185 926">Conference Opening & Keynote Speaker</p> <div data-bbox="933 940 1544 982" style="border: 1px solid black; padding: 2px; text-align: right;"> <p><i>Presented by OAIRP President Laura Wittel</i></p> </div> <div data-bbox="329 947 602 1226" style="border: 1px solid black; border-radius: 50%; width: 150px; height: 150px; margin: 10px auto; display: flex; align-items: center; justify-content: center;">  </div> <div data-bbox="334 1234 597 1465" style="margin: 10px auto; text-align: center;"> <p>Henry Y. Zheng, Ph.D. <small>VICE PROVOST FOR INSTITUTIONAL EFFECTIVENESS AND PLANNING WITH CARNEGIE MELLON CO-EDITOR & PRIMARY CONTRIBUTOR OF: <u>BIG DATA ON CAMPUS</u></small></p> </div> <p data-bbox="646 999 1539 1801"> In August 2019, AIR, NACUBO, and Educause issued an unprecedented joint statement on data analytics. The joint statement is titled "Analytics Can Save Higher Education. Really" and it calls on the higher education community to use data and analytics to improve student outcomes, campus operations, and institutional effectiveness. In "Big Data on Campus – Data analytics and decision making in higher education" (published in 2020), Karen Webber and Henry Zheng lend support to this joint statement by introducing theories, strategies, use cases, and more importantly, a sense of urgency to the call for action. In the three years after the book's publication, higher education was jolted by two major disruptions, first by COVID-19 and then by Generative AI. While COVID seems to stall the development of data analytics, Generative AI pushes data analytics to a dizzying fast pace of development in higher education. In his presentation to the OAIRP Fall Conference, Dr. Zheng will review some of the key concepts in data-informed decision-making, data analytics maturity, and data strategy implementation. He will also offer an assessment of how the latest developments in advanced analytics such as generative AI and deep learning would contribute to changes in higher education. </p>

...continued next page...

Dr. Zheng will address and seek audience input on some of the pressing questions facing IR/IE professionals: 1) How might the developments of Generative AI affect the field of institutional research and effectiveness? 2) Will the guiding principles and best practices of data analytics stay relevant considering the technology disruption? 3) How can IR/IE professionals stay ahead and add value to the mission and operation of colleges and universities during this time of rapid changes?

10:00 AM – 15 Minute Break

	Main Room (Upstairs)	Fellowship Hall (Downstairs)	Conference Room (Downstairs)
10:15 AM – 11:00 AM	<p>Session 1. A: Harnessing Labor Market Data Effectively</p> <p>Presenter: <i>Krystn Hood, Executive Director Institutional Research, Cuyahoga Community College</i></p> <p>Description: Between all of the Federal, State, and Institutional data sources available on the labor market, it can be overwhelming to try to piece together a comprehensive look at your programs' historical and projected outcomes. Come to this session to learn how Tri-C is connecting PSEO data, ODJFS wages, and state and local occupational outcomes to program level data. The dashboard to be presented was developed in Power BI, but the structure of the data model will be shared and can be translated to other platforms.</p>	<p>Session 1. B: Tableau Prep Builder: What is it exactly?</p> <p>Presenters: <i>Mollie Miller, Director Institutional Research & Effectiveness, Cincinnati State & Barbara Wharton, Director Institutional Research, Denison University</i></p> <p>Description: Have you harnessed the awesome power of Tableau Prep Builder? In this session two Tableau Prep experts will showcase how Tableau Prep has leveled-up their analysis and dashboards for their entire campus communities. Did you know that Tableau Prep Builder comes included with all Tableau Creator level licenses? (so, its "free-ish") Come see how Tableau Prep reduces manual data clean-up and manipulation, connects to additional source files, assists with cross-training staff and documentation; plus, much more!</p>	<p>Session 1. C: Accreditation Liaison Officers (ALOs) and Friends</p> <p>Presenter: <i>Janelle Crossgrove Hart, Institutional Accreditation Manager, Office of Institutional Effectiveness & Analytics, Ohio University</i></p> <p>Description: This session brings together those interested in accreditation-related topics for a chance to discuss new developments, to connect to peers, and to share information. Come join our interactive session and meet people who deal with similar challenges!</p>

11:00 AM – 15 Minute Break

11:15 AM - 11:45 AM	State Sector/Council Meetings & Representative Elections	4-Year Private	Conference Room (Downstairs)
		4-Year Public	Main Room (Upstairs)
		2-Year Public	Fellowship Hall (Downstairs)
11:50 AM - 12:30 PM	Business Meeting & Officer Elections	All OAIRP Members	Main Room (Upstairs)
12:30 PM – 1:25 PM: Lunch <i>(provided with registration)</i>			Main Room (Upstairs)
1:30 PM - 2:15 PM	Main Room (Upstairs)	Fellowship Hall (Downstairs)	Conference Room (Downstairs)
	<p>Session 2. A: Optimizing Benchmarking Data in Administrative and Student Support Unit Review</p> <p>Presenter: <i>Joni Wadley, Senior Director for Institutional Effectiveness, Ohio University & Michelle Taylor, Senior Research & Data Analyst, National Higher Education Benchmark Institute</i></p> <p>Description: OHIO's Administrative & Student Support Unit Review (ASSUR) process assures that non-academic student support and administrative services engage in systematic and integrated planning and continuous improvement. Previous iterations of the non-academic program review process at OHIO were</p>	<p>Session 2. B: Making Program Reviews Work: A Tale of Two Campuses</p> <p>Presenter: <i>Assistant Director, Program Review and Institutional Accreditation, Bowling Green State University & Hollie Simpson, Associate Director of Accreditation, Kent State University</i></p> <p>Description: Presentation jointly delivered by Bowling Green State University and Kent State University on the topic of Academic Program Review. The presentation will include an overview of each institution's program review processes, data points used, and how information is integrated into other</p>	<p>Session 2. C: Newcomers to Institutional Research</p> <p>Moderator: <i>Michael Light, Associate Director, Miami University</i></p> <p>Description: Are you new to Institutional Research and trying to get a feel for the wide array of responsibilities and requests IR professionals encounter? This session is for anyone "new" to IR that would like to take part in group discussions based upon a sampling of recent polls administered by "The Node for IR" (a weekly source for news and ideas for IR/IE professionals). Our goal is to build connections</p>

<p>1:30 PM – 2:15 PM</p>	<p>complicated by the difficulty in finding benchmark data for improving administrative services across the breadth of the University. OHIO's experience specific to NHEBI's 4-year University Benchmark Project (UBP) in partnership with University of Wisconsin – Stout, and the integration of UBP benchmarking data within the ASSUR process to fill this gap in our nonacademic program review process will be highlighted. Michelle Taylor, Senior Research Analyst with the National Higher Education Benchmark Institute will present the UBP benchmarking platform visualization. Afterwards there will be an opportunity to ask questions and share ideas.</p>	<p>institutional processes. Specific examples will be provided.</p>	<p>amongst IR professionals as they enter the field and encourage connections with individuals/mentors who have been in the profession for 5 or more years for those interested in such an arrangements (please connect with presenter[s] after session).</p>
--	---	---	---

2:15 PM - 15 Minute Break

	<p>Main Room (Upstairs)</p>	<p>Fellowship Hall (Downstairs)</p>	<p>Conference Room (Downstairs)</p>
<p>2:30 PM – 3:30 PM</p>	<p>Session 3. A: What to Expect When You're Expecting Peer Reviewers: Recent Lessons Learned About the HLC Visit Process</p> <p>Facilitator: <i>Marc Scott, Professor of Composition and Rhetoric, Director of Assessment and Accreditation, Shawnee State University</i></p> <p>Panelists: <i>Julie Carpenter-Hubin, Assistant Vice President for Institutional Research and Planning</i></p>	<p>Session 3. B: Change Management: Taming Friction to Propel Change</p> <p>Presenter: <i>Kristen Lindsay, Director of Institutional Research and Assessment, University of Findlay</i></p> <p>Description: Are you planning a process or policy change? Trying to convince senior leadership to champion a new initiative? Pushing a committee to move forward on a project?</p>	<p>Session 3. C: Enneagram Personality Types: A Tool to Enhance IR Communication & Outreach</p> <p>Presenters: <i>Linnea Stafford, Director of Institutional Research, Kjera Seregi, IR Information Officer, & Valerie Samuel, Associate Director, Assessment & Accreditation in the Division of Student Life, Kent State University</i></p>

<p style="text-align: center;">2:30 PM</p> <p style="text-align: center;">-</p> <p style="text-align: center;">3:30 PM</p>	<p><i>(Retired), The Ohio State University; Jens Hemmingsen, Associate Provost for Accreditation and Analytics, Capital University; Matthew Williamson, Director of Institutional Research, Belmont College</i></p> <p>Description: This panel will feature participants from a range of Ohio institutions and a variety of backgrounds with accreditation processes. All participants have either recently undergone some form of peer review evaluation and site visit with the Higher Learning Commission or have participated in the process as a peer reviewer. The panel will speak about preparations for a review team’s visit, including tips and suggestions for communicating with campus constituents, collecting and storing artifacts, planning the logistics of a review team visit, understanding the process through the lens of a peer review team, and writing narratives, arguments, and/or reports for review teams’ consideration.</p>	<p>But you continue to encounter nothing but resistance? In their book “The Human Element,” Loran Nordgren and David Schonthal describe the four basic elements that comprise new ideas, and the resistance - or friction - that typically corresponds with each element. Instead of only focusing on how a new idea can be enhanced to the point of irresistibility, they recommend analyzing all the pain points an individual may encounter while considering an idea or implementing a new process. Eliminating pain points can smooth (and accelerate) the path toward adoption of a new initiative. Thus, Nordgren and Schonthal promote using Friction Theory to analyze new ideas. Following a brief description of Friction Theory, the presenter will apply the concepts to real-life examples to illustrate how reducing friction affected change.</p>	<p>Description: Do you ever feel a lack of connection with a colleague when trying to communicate data stories? Are they overwhelmed? Or wanting to jump right to action without listening to all you have to say? You may need to build the conversation around that person’s motivations and fears. The Enneagram is a personality framework that has gained popularity for applications in work settings. This session provides an overview of the nine Enneagram types and ways to apply them in IR and assessment. Attendees will leave with ideas for tailoring your messages to individuals based on their Enneagram type in a way that encourages them to engage more fully in listening, discussing, and taking action around data.</p>
--	--	---	--

3:30 PM - 15 Minute Break

	Main Room (Upstairs)	Fellowship Hall (Downstairs)	Conference Room (Downstairs)
3:45 PM - 4:15 PM	<p>Session 4. A: Using Internal and External Data for the Assurance Report in Response to Updated HLC Criteria</p> <p>Presenters: <i>Ute Lahaie, Associate Vice President of Institutional Effectiveness & Assessment, Walsh University & Amy Heston, Professor of Chemistry, Walsh University</i></p> <p>Description: When revising the HLC Assurance Argument for the Year 4 Update, Walsh’s accreditation committee had to respond to updated criteria for accreditation. The presenters will share how they used internal and external data, including NSSE, HERI, IDEA, and program review reports in response to the revised HLC core components. Participants in this session will learn about the insights gained from the accreditation committee’s year 4 updates that will guide future steps for institutional effectiveness and strategic planning initiatives.</p>	<p>Session 4. B: You emailed WHAT? To WHOM? Lessons on Handling Sensitive University Data</p> <p>Presenter: <i>Amanda Dolan, Director of Data Governance and Analytics, Kent State University</i></p> <p>Description: Learn how the Data Governance Council at Kent State University created data classification standards and used them to implement a Data Handling Guide for the safe collection and sharing of sensitive data.</p>	<p>Session 4. C: Tips to Inspire a Community of Assessment</p> <p>Presenter: Seth Hepner, Director of General Education Program, Walsh University</p> <p>Description: Due to critical feedback provided by an accrediting body, which requested a detailed, assessment monitoring report, a mid-size private university formed an assessment committee, University Program & Assessment Committee (UPAC) to increase collaboration amongst a diverse group of university stakeholders. This session will describe successful initiatives over a 10-year period resulting in a shift from criticism to compliance to continuous improvement. These initiatives include creation of organized and formal assessment plans, innovative impacts to increase communication, & professional development strategies to foster collaboration. The attendees will discover practical and creative insights in assessment initiatives that lead to successful accreditation reports.</p>
4:20 PM	Closing Statements, Raffle, and OAIRP Spring 2024 virtual Conference		



OHIO ASSOCIATION FOR
INSTITUTIONAL RESEARCH
& PLANNING



thank you!

The OAIRP Executive Committee would like to extend thanks to our OAIRP State Sector Representatives, Elected Officers, conference planning group, conference presenters and panelist, Keynote Speaker Henry Zheng, and our host institution Mount Vernon Nazarene University. Without your efforts this event would not have been possible. Thank you for making our organization great!



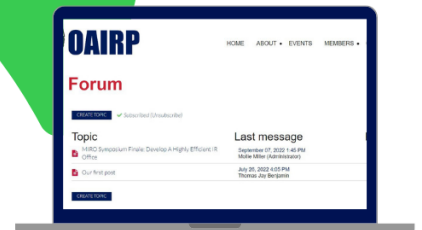
The OAIRP list serve is
ending December 31, 2023!



OAIRP .org



Join our members only OAIRP Forum
&  to CHOICE TOPICS!



Ohio Association
for Institutional
Research and
Planning

Summary Conference Program

8:15 AM	Doors open, breakfast begins: Main Room (Upstairs)		
9:00 AM	Opening Comments & Keynote Speaker Henry Zheng: Main Room Upstairs		
<i>10:00 AM = 15-minute break</i>			
10:15 AM	Session 1.A: Harnessing Labor Market Data Effectively Main Room (Upstairs)	Session 1.B: Tableau Prep Builder: What is it exactly? Fellowship Hall (Downstairs)	Session 1.C: Accreditation Liaison Officers (ALOs) and Friends Conference Room (Downstairs)
<i>11:00 AM = 15-minute break</i>			
11:15 AM	Sector 4-Year Public Main Room (Upstairs)	Sector 2-Year Public Fellowship Hall (Downstairs)	Sector 4-Year Private Conference Room (Downstairs)
11:45 AM Business Meeting & 12:30 PM Lunch in Main Room (Upstairs)			
1:30 PM	Session 2.A: Optimizing Benchmarking Data in Admin & Student Support Unit Review Main Room (Upstairs)	Session 2.B: Making Program Reviews Work: A Tale of Two Campuses Fellowship Hall (Downstairs)	Session 2.C: Newcomers to Institutional Research Conference Room (Downstairs)
<i>2:15 PM = 15-minute break</i>			
2:30 PM	Session 3.A: What to Expect When You're Expecting: Lessons Learned HLC Visit Main Room (Upstairs)	Session 3.B: Change Management: Taming Friction to Propel Change Fellowship Hall (Downstairs)	Session 3.C: Enneagram Personality Types: A Tool to Enhance IR Communication & Outreach Conference Room (Downstairs)
<i>3:30 PM = 15-minute break</i>			
3:45 PM	Session 4.A: Using Internal and External Data in Response to Updated HLC Criteria Main Room (Upstairs)	Session 4.B: You emailed WHAT? To WHOM? Lessons on Handling Sensitive University Data Fellowship Hall (Downstairs)	Session 4.C: Tips to Inspire a Community of Assessment Conference Room (Downstairs)
4:20 PM	Closing Statements, Raffle, and OAIRP Spring 2024 <i>virtual</i> : Main Room Upstairs		

WIFI:

Net = MVNU-Visitor
Login = Visitor
Password= bluegreenteam

**Fall 2023
Conference
Attendee
Resources:**

<https://bit.ly/Fall2023Resources>



**Fall 2023
Conference
Attendee
Survey:**

<https://bit.ly/OAIRPFall23Survey>

